

Agricultural Business Club at Iowa State University

Main Meeting Minutes

September 2, 2021

The regular meeting of the Iowa State University Agricultural Business Club was held September 2, 2021 in Kildee Hall 0125 President Gannon Cook called the meeting to order at 6:10 PM. There were 220 members present at the September Meeting.

Officer Reports

- Vice President: Welcome and brief introduction to committees in the ABC.
- Secretary: The minutes of the April meeting were briefed by Emma Aljets. Approved by club members.
- Treasurer: Adam Knoblock announced the current balance available is \$83,071.29.
- Approved by club members.
- CALS Council: CALS Week will be September 27-October 1. Be on the lookout for fun events and food on campus.
- Reporters: Follow our social media! Internship Spotlight: Nate Drummer. Social Media Spotlight: Lyndsey Roum.
- Logistics: Hope you enjoyed the Jimmy Johns! Sorry we ran out!

Committee Reports:

- Ag Alliance: Brief overview of Ag Alliance program. Application will be coming soon!!
- Banquet Committee: 2021-2022 Banquet will be March 5th. Overview of the banquet and what it entails.
- CALS Career Day: Career Day Mixer will be October 11th 6:30 PM. Fall Career Day will be in-person on October 12th starting at 9 AM.
- Philanthropy and Service: Thank you to everyone who helped out at the Iowa Pork Tent. We are always looking for new events for the spring semester.
- Professional Meetings: Brief overview of events and responsibilities of the committee.
- Publicity: Apparel Order out now!
- Sponsor Relations : Fall Golf outing will be October 1st @ Coldwater Golf Links. Signup begins on September 10th, approx. 70 people will be able to attend. Dress is business casual.
- Travel: Fall industry tour will be October 7-October 9. The trip this year is going to Kansas City. Watch your email for the signup sheet.
- New Member Engagement: Applications were due on September 3, Interviewees were notified by September 4, Interviews will be held on September 7-8, and selections will be made by September 9.

Guest Speaker: Paul Maass, CEO Scoular

Paul is the Chief Executive Officer of Scoular, responsible for its worldwide strategic leadership, a role he has held since joining the company in 2016. Paul is also a member of Scoular's Board of Directors. Paul is Scoular's first outside CEO in the company's history and is entrusted by the Board of Directors to develop and advance the company's strategic growth initiatives to strengthen the current business, drive innovation (particularly enabled by technology), expand the company's portfolio into adjacent market segments, and position the company for long-term growth. Known in the industry and beyond as an inspirational leader, influential Board director and diversity and inclusion champion, Paul has made it his mission to modernize critical organizational practices and evolve Scoular's culture to enhance employee engagement and performance. Paul has a continuous improvement mindset and is passionate about his own leadership journey, as well as supporting the leadership journeys of others. In 2014, Paul wrote the foreword to *Rising to Power*, a guide for executives desiring to be exceptional leaders as they navigate their ascent to the highest levels of their organization. Paul also participates in the G100 Network, an organization focused on peer-to-peer learning and development, primarily at the CEO and Board level. Paul was raised on a farm near Paullina, Iowa. He is a graduate of Iowa State University with a degree in agricultural business. He currently serves on the College World Series Board of Directors, Omaha Chamber of Commerce Board of Directors, Iowa State Executive MBA Advisory Committee, and as a Trustee of The Scoular Foundation. His civic and community commitments as an Omaha citizen are significant and his commitment to his wife, Julie, of 32 years and their three children remains his life's most important priority.

Meet the Faculty Member: Kevin Kimle, Agricultural Entrepreneurship Initiative

Kevin currently serves as the Rastetter Chair of Agricultural Entrepreneurship at [Iowa State University](#), Director of the [Agricultural Entrepreneurship Initiative](#), and Teaching Professor in the [Department of Economics](#). He is also co-founder and co-director of the [Ag Startup Engine](#), an investment fund and mentoring platform based in the Iowa State University Research Park. Prior to his appointment at Iowa State University, Kevin worked in a variety of capacities in agriculture ranging from agtech start-ups, the seed industry, venture capital, commodity risk management, and agricultural and trade policy.

Old Business:

- AAEA Creative Club Award

New Business:

- Advisor Voting: Dr. Elobeid
 - Advisor was approved by club members.
- Mr. CALS
 - Freshman- Jack Campbell
 - Sophomore- Colton Moore
 - Junior- Cole Weinkauf
 - **Senior- Jack Hubble**

Member Recognition

- Member of the Month: Dominique Richardson
- New Member of the Month: Lex Kassel
- Old Member of the Month: Caleb Kehrl

Advisor Comments: Izak Christensen

Highlighted Paul's message. What does it mean to show up, be engaged, and be active as a member. "Winning in the dark", and many other great insights to start the semester off right.

Drawings:

- Are you here?: Ryleigh Thompson \$50
- Wheel of Fortune: Katherine Grebner -\$50 from the G, \$100 was in U.

Announcements:

- Don't forget all the upcoming sign-up dates and due dates!

President Gannon Cook adjourned the meeting at 7:17 PM.