

# Agricultural Business Club at Iowa State University

## Main Meeting Minutes

August 31st, 2023

The regular meeting of the Iowa State University Agricultural Business Club was held on August 31<sup>st</sup>, 2023, in Troxel 1001. President Adam Knoblock called the meeting to order at 6:03 PM. There were 195 members present.

### Officer Reports:

- **Secretary:** The minutes of the April meeting were briefed by Jessica Woodall. Approved by club members.
- **Treasurer:** Theo Klaes announced the current balance available is \$131,976.33. Approved by club members.
- **CALS Council:**
  - CALS Week: September 25<sup>nd</sup>-28<sup>th</sup>, 2023
  - CALS Career Day: Tuesday, October 10th
- **Reporters:** Follow our social media! Continue to like, share, and comment all the posts! Take lots of pictures!
  - Thanks to all of those that did internship highlights! Check out all the cool internships on social media and we are randomly choosing some to hear from at each meeting.
  - Send social media flyers or anything to Kelsey Henderson (khend@iastate.edu) or Lauren Marks (lmarks@iastate.edu)
  - Social Media Spotlight: Gunder Howe
  - Internship Highlight: Jack Campbell
- **Logistics Coordinators:** We hope you enjoyed the meal! Look for a survey coming out for what you want for food/drinks at meetings.

### Committee Reports:

- Agricultural Alliance Mentorship Program
  - Email sign-up coming soon
- Philanthropy and Service:
  - \$5 Jean and Internship Polo Night
    - When: Next Club Meeting – September 21<sup>st</sup>
    - What: Pay \$5 to wear jeans, along with your internship polo from this summer
    - Why: The Philanthropy and Service Committee is raising money for the *Boys and Girls Club of Story County* (supports local elementary students in furthering their education)
- Publicity
  - Polo Order Form: Due by Thursday, September 7<sup>th</sup> by 5 PM
- Sponsor Relations

- 2023 Golf Outing
  - When: Friday, September 29<sup>th</sup>
  - Where: Coldwater Links Golf Course
  - Sign-up: Heady Hall, Econ Dep. – September 6<sup>th</sup>, 8:00 AM
  - Breakfast and Lunch Provided
  - Questions: Contact mfunke@iastate.edu
- New Member Engagement Committee
  - Who: Freshmen Members eager to become involved in the Agricultural Business Club within the first semester
  - What: Learn about the different committees the club has to offer and share your knowledge with others
  - Upcoming Dates:
    - Tuesday August 28<sup>th</sup>- Applications Open
    - Thursday September 7<sup>th</sup> - Applications Close
    - Wednesday September 13<sup>th</sup> – Interviews Day 1
    - Thursday September 14<sup>th</sup> – Interviews Day 2
  - Sign-up: fill the form out below  
<https://docs.google.com/forms/d/e/1FAIpQLSd434o0aASgZtQSReDz6NqRWKUZbRMBuNcPOgq7gB5cEM89sw/viewform>

**Guest Speakers:** Matt Carstens; Landus Cooperative

Matt Carstens leads Landus’ work to advocate for farmer-owners and customers, empower employees, and lean into the future of the ag industry. His passion for, and experience in, agriculture spans every step in the supply chain from agronomy retail to end-user grain customers, food manufacturers, grocery stores and consumers.

Prior to joining Landus in 2020, Carstens most recently served as Senior Vice President of Truterra, a division of Land O’Lakes, Inc. There, he provided leadership for farmer-driven sustainability collaborations with food manufacturers and consumers by focusing on technology, data, and precision offerings. Previously, he was responsible for the crop nutrient business, including sales, marketing, supply chain logistics, financial performance, and commodity procurement at United Suppliers, Inc., now a part of Land O’Lakes/WinField United. He has also held various sales, marketing, and management positions at several other agronomy businesses.

Carstens graduated from Iowa State University with a bachelor’s degree in Agricultural Business. His passion for agriculture developed on his family’s farm and has only deepened after spending years in the industry. He and his wife Shanda have three children (Claire, Camden & Carolyne) and reside in Grimes, IA.

**Meet the Professor:** Mike Gaul; Director of the CALC Career Services

Mike Gaul is the Director of the College of Agriculture and Life Sciences Career Services. He went to Luther College for his bachelors and then went to Iowa State University to receive a masters in Horticulture. Upon graduating with his masters, he found himself as an advisor and

professor in the Horticulture department at Iowa State University where he loved working with students and building up the Horticulture department. His next adventure was taking over the position in the College of Agriculture and Life Sciences Career Services office. Mike's favorite part about the job is working with the students and he is proud to be part of Iowa State CALS!

### **Old Business**

- 2023 AAEA Quiz Bowl
- Policy Reminder
  - Remember, do not consume alcohol in agricultural business club apparel or at any agricultural business event.

### **New Business:**

- Advisor Voting
  - Craig Walter was voted in as one of the club industry advisors.
- 2023 Etiquette. Dinner
  - When: Thursday, September 28<sup>th</sup>
  - Time: 5:30 PM check-in, 6:00 PM program
  - Where: Gateway Hotel – North Prairie Room
  - Who: Upperclassmen (limited spots and sign-up will be required)
- Mr. CALS: Alex Harkin
- CALS Olympics: Victoria Howell, Brennan Welch, Jack Campbell, Brandon Yoch

### **Member Recognition:**

- Member of the Month: Alexis Moeller
- New Member of the Month: Cale Kirstein
- Old Member of the Month: Noah Schank

### **Advisor Comments:** Amani – Faculty Advisor

- Make it a habit of reading the weekly Econ newsletter
  - Submit photo of the week to Diane Fisher (dmfisher@iastate.edu)
- Don't be afraid of challenges; push yourself out of your comfort zone
- Embrace differences but if you can't, please respect them
- Represent your family and your university well
  - Mistakes happen but how you behave after is a reflection of your character
- Lead with kindness
- Remember the 6 C's: Character, Commitment, Courage, Conviction, Courtesy, Competence (non-complacency)
  
- Dawn Walker Chalmers
  - Will be voting on next meeting to have as the clubs second faculty advisor.

## Drawings:

- Are You Here?: Member drawn was not in attendance. Chance for \$100 at the September meeting.
- Wheel of Fortune: Clayton Baum won \$50 from the G!

## Announcements:

- Safe T Home Build
  - Sukup Day on Campus
  - Tuesday, September 12<sup>th</sup>, 9AM – 4PM
  - Central Campus in front of Curtiss Hall
  - Join us on Tuesday, September 12 for a Safe T Home Build on the Iowa State Campus in front of the Curtiss Hall grand staircase on central campus. We are excited to invite volunteers to be a part of this meaningful initiative. By participating in the build, you will make a global impact by providing safe shelter and housing to countries in need. As a token of our gratitude, all volunteers will receive pizza, a drink, and a free t-shirt. Additionally, you will have the chance to win a Sukup gift package in our special drawing.
- Change-Maker Academy
  - Application Due: Sunday, September 10<sup>th</sup> @11:59PM
  - Questions? Email: [startsomethingcals@iastate.edu](mailto:startsomethingcals@iastate.edu)
- Innovating Ag Innovation
  - William K. Deal Leadership Lecture
  - September 27<sup>th</sup>, 2023 at 5:30PM
  - Dolezal Auditorium, 0127 Curtiss Hall

## Upcoming Events – Fall 2023

Activity	Date	Time
September Meeting	Thursday, September 21 <sup>st</sup>	5:30 Social; 6:00 Meeting
Etiquette Dinner	Thursday, September 28 <sup>th</sup>	TBD
Golf Outing	Friday, September 29 <sup>th</sup>	TBD
Pre-Career Day Mixer	Monday, October 9 <sup>th</sup>	TBD
Jim Knuth Lecture Series	Thursday, October 12 <sup>th</sup>	6:00 Social; 6:30 Talk
October Meeting	Thursday, October 19 <sup>th</sup>	5:30 Social; 6:00 Meeting
November Meeting	Thursday, November 9 <sup>th</sup>	5:30 Social; 6:00 Meeting
Election Meeting	Thursday, November 30 <sup>th</sup>	5:30 Social; 6:00 Meeting

President Adam Knoblock adjourned the meeting at 7:27 PM.