

Iowa State University Agricultural Business Club
Main Meeting Minutes
October 22nd, 2015

The regular meeting of the Iowa State University Agricultural Business Club was held October 22nd, 2015 in 101 Design. President Adelai Swanson called the meeting to order at 6:07 pm. There were 156 members present.

Officer Reports:

- Secretary: Minutes of the September meeting were briefed by Joni Erwin. Approved by Club members.
- Treasurer: Andrew Luzum announced the current balance available \$16,418.41.
- Ag Council: We appreciate all of you support during CALS week it was an extremely successful event. If you have any requests or concerns in regards to the college contact Drew Mogler for him to pass on to the Dean.
- Reporters: The reporters are working to update the club website.
- Historian: Thank you to Pizza Pit for the awesome service for our meeting tonight.

Guest Speaker: Gustavo Lichtenberger – DLL Group

Mr. Lichtenberger is the Vice President of Global Strategic Marketing. He attended college in Brazil and received a degree in Mechanical Engineering. He then attended Cornell and earned his Masters of Business Administration. The DLL group, formerly known as Agricredit, is a global leader in vendor financing. They are one of the top 5 agricultural equipment lenders. Before working for DLL he worked at John Deere and General Motors. Mr. Lichtenberger offered to let any club member visit their facilities in Johnston to get a better idea of how a financial company operates.

Committee Reports:

- Banquet: The Homecoming Breakfast will take place on October 31st at 9 am. Please encourage alumni to attend.
- Philanthropy & Service: Thank you to everyone that participated in Highway Cleanup and Bacon Expo.
- Professional Meetings: Quiz Bowl practice is now going on. The next practice is Tuesday in 360 Heady at 4:30
- Career Day: Thank you to everyone that attended the Pre-Career Fair Panel event.
- Recruitment & Social: The annual Ag Business Club Tailgate was a success! Thanks to everyone that came out!
- Sponsor Relations: Thank you to all that participated in the golf tournament.
- Travel: Fall Industry Tour went over well and everyone had a great time. We will be putting together our final report soon.
- Publicity: There is extra club apparel available for purchase in 174 Heady. Stop by if you are interested.

Meet the Prof: Dr. Joshua Rosenbloom – Department of Economics Chair

Dr. Rosenbloom grew up outside of Boston. He earned his degree from Oberlin College, and his doctorate in economics from Stanford University. He has worked at Kansas University for the past 27 years. He enjoys doing something, which allows him to learn everyday and that is what intrigued him regarding this position. He also wanted to be apart of the bigger involvement of university. He truly enjoys working with students and believes it is the most exciting part of his job.

New Business:

- **Election Procedure:** There have been some changes to the election procedures this year in order to streamline the election process. Please refer to the officer election procedure available in 174 Heady.
- **Member of the month:** Izak Christensen
- **New/Old Member:** Justin Hackman / Shannon Hoyle

Advisor Comments:

Dr. Deiter: Life is about choice. Make the right choice and run for an officer position. "If you aim for nothing you will achieve it every time." If you do run for an officer be sure to do your homework, prepare, and do some campaigning. Our club has achieved great things in the last year but there is still room to improve.

Drawings

- **Guess the Member:** Eric Henry **Winner:** Paula Kovarik
- **Bring-A-Non-Member Friend:**
- **Wheel of Fortune:** Trent Kuhn (\$100)

Announcements:

- Next Meeting:
 - Wednesday, November 11, 5:00pm Social 5:30pm Start
- Officer Nominations due Friday, November 6 in 174 Heady

President, Adelai Swanson, adjourned the meeting at 7:17 pm.