

Iowa State University Agricultural Business Club

Main Meeting Minutes

February 25, 2016

The regular meeting of the Iowa State University Agricultural Business Club was held Thursday, February 25, 2016 in Curtiss Hall. President Joni Erwin called the meeting to order at 6:04PM. There were 117 members present.

Officer Reports:

- Secretary: Minutes of the January meeting were briefed by Catherine Hayes. Approved by Club members.
- Treasurer: Nathan Hrubes announced the current balance available \$38,634.42
- CALS Council: Applications for the Ag man and women of the year award are due Thursday March 10th. Our Food Policy that allows students to eat in classrooms passed. National Ag day is the Thursday following spring break.
- Reporters: Shannon Hoyle was this months Guess the Member
- Historians: Look out for a Peoples Choice Survey on our Facebook to tell us what you want to eat at meetings.

Guest Speaker: Mr. Mark Core is the Vice President and Chief Marketing Officer of Vermeer Corporation. He grew up on farm near Pleasantville, Iowa. Mr. Core started his career in the animal health business. After 10 years, he started at Vermeer as their External Trading Manager. Vermeer Corporation is widely known as the creator of the Round Bailer. They went on to create the Horizontal Directional Drill. They are a global company with 30% of their business outside of the U.S.. Mr. Core says the key to success for Vermeer was their founder, Gary Vermeer. He was an inventor with passion, direction, and persistence. Mr. Vermeer was extremely good at managing his money. This led to Vermeer Corporation having no debt, and because of that they do not have to layoff workers in economic downturns. Mr. Core says the three most important traits that distinguish yourself from completion are work ethic, intuition, and passion. Never lose sight of your dream job and try to do something everyday to better yourself for that job. When using the example of a check, Mr. Core says to think about which side your name goes on. The owners name goes on the front, and workers name on the back. Someone is taking a huge risk to start that company. Vermeer is opening a new Applied Technology Hub in Research Park in Ames, and are looking for workers and interns to fill it.

Committee Reports:

- Banquet: Banquet will be held in the Scheman building on Saturday, March 5th at 9:00am, 8:15am check in. If you are receiving a scholarship, attendance is required. \$10.00 tickets will be sold in 174 Heady Hall until March 2nd.
- Professional Meetings: Trivia Night will be held in Harl Commons on March 3rd. Doors open at 6:45pm, 7:00 start. 10 teams of 4-5 members per team will be allowed to compete for \$200 grand prize, \$150 second place, \$50 third place. Team sign up will be in 174 Heady Hall. If you are interesting in participating in Quiz bowl, contact Georgeanne.
- Publicity- Apparel order forms are due Wednesday before spring break
- Recruitment and Social: Intermural sports are available for sign up. March madness bracket with be held, 25\$ first place, \$15 second place, \$10 third place. Spring Social of grill out and games will be held March 24th from 6:00-7:30pm in Joni's backyard.
- Sponsor Relations: Leadership dinner was a success. Golf outing on Sep. 30th.
- Travel: Spring industry tour on April 8th, \$20 to sign up.
- Philanthropy and Service: Be on the lookout for Spring Clean Up. We will be doing another volunteer activity called Cy-Serve.

New Business:

- **Member of the month:** Zach Schuman
- **New/Old Member:** Grace Tusha/ Justin Bahr
- **Committee of the Month:** Publicity Committee: Nicole Monk, Josie Burgett, Austin Pueschel, Nicole Dunn, and Carter Lantz.

Meet the Alumni: Matt and Allyson Dirksen are a Farmer and Lawyer that graduated Ag Business in 2008 and 2009. After college, Allyson attended law at Creighton University. She now is a lawyer for employment law and agricultural law cases. Matt was president of Ag Bus club from 2007-2008. He returned to his family farm after graduation. They shared a list of the top 9 things they are glad they did at Iowa State: 1.) Naps, enjoy them while you can. 2.) Major, choose something you love. 3.) Sporting Events, they are cheaper and easier to go to now. 4.) Get Involved, be an active member of whatever you participate in. 5.) Internships, the things you learn will help you in your future career, no matter what you do. 6.) Trips, they are cheap, easy, and fun. They suggest attending AAEA,

Industry tours, and Recreation Services trips. 7.) Learn, don't just go through the motions,. 8.) Network, you will use your connections throughout your career. 9.) Find a Spouse, it is easier to find a spouse now, there are 15,000 to choose from at Iowa State!

New Business:

- **Ag Allance Program:** Member- Sponsor mentor relationship. This voluntary program gives members an opportunity to have a one-on-one professional relationship with a leader in the industry. Members will be matched with mentors with same interests. Monthly topics will be sent out as talking subjects. A survey will be sent out to gauge member interests.. Looking to start in Fall.

Advisor Comments: Georgeanne Artz: Buy your banquet tickets and practice networking. Be social and engage in conversation. Prepare questions to ask industry representatives. Practice gratitude and never forget to show it. Georgeanne was then presented with a cake from the Ag Bus Club congratulating her on her award for Student Recruitment and Retention.

Drawings

- **Wheel of Fortune:** Darin Koch (\$20)
- **Are You Here!?:** Not present, next meeting \$100 prize.

Announcements:

- March 3rd: Trivia Night
- March 5th: Club Banquet
- March 15th: Bracket Challenge entries due
- March 31st: March Meeting
- April 8th: Spring Industry Tour

President, Joni Erwin, adjourned the meeting at 7:29pm