

# Agricultural Business Club at Iowa State University

Main Meeting Minutes

September 23, 2021

The regular meeting of the Iowa State University Agricultural Business Club was held September 23, 2021 in Gilman Hall Room 1352. President Gannon Cook called the meeting to order at 5:58 PM. There were 166 members present at the September Meeting.

## Officer Reports

- **Vice President:** Thank you to all of the committees for working hard on all events and activities coming up.
- **Secretary:** The minutes of the August meeting were briefed by Emma Aljets. Approved by club members.
- **Treasurer:** Adam Knoblock announced the current balance available is \$91,270.99.
- Approved by club members.
- **CALS Council:** CALS Week is September 27-October 1<sup>st</sup>. Mr. CALS is Monday night at 7:00 PM. Lunch will be served daily outside of Curtiss Hall. The CALS study abroad fair is Tuesday, September 28, at 4:00 PM. CALS Olympics is Wednesday, September 29, at 6:00 PM. Live Music by Royce Johns is Thursday, September 30, at 6:00 PM.
- **Reporters:** Follow our social media! Social Media Spotlight: Jordan Balderston
- **Logistics:** Thank you to Summit Ag for donating the meat for the September meeting and the AGR grill team for helping us prepare the burgers for everyone. Next month, we are thinking about having a Pasta Bar.

## Committee Reports:

- **Ag Alliance:** Thank you to everyone who has signed up for the program. Be looking out for a follow up email and more information about the kickoff event.
- **CALS Career Day:** Career Day Mixer will be October 11<sup>th</sup>. Registration will begin at 6:30 PM with the mixer starting at 7:00 PM. RSVP to Jenna Vander Heiden (jennavh@iastate.edu) by October 1<sup>st</sup>. Fall Career Day will be in-person on October 12<sup>th</sup> starting at 9 AM in the Lied Rec Center. We are looking for volunteers to help companies set up the morning of the event.
- **Philanthropy and Service:** October 6<sup>th</sup> Roadside Cleanup. Rain Date of October 17<sup>th</sup>. Meet at 4:45PM in Commuter Lot D4, Leave at 5:00PM. Parking at Power Pollen in Ames. Casey's Pizza will be provided afterwards.
- **Professional Meetings:** Trivia Night will be Tuesday, October 26<sup>th</sup>, 5:30PM Social, 6:00PM Start. Will be held in Heady Hall Room 368A. RSVP by October 14<sup>th</sup>.
- **Publicity:** Apparel Order will be coming in soon! Looking into getting another order together for hats.

- **Recruitment and Social:** Fall Social BBQ will be on October 21<sup>st</sup> starting at 7:00 PM. Follow-up email will be provided. ABC Member Tailgate will be November 6<sup>th</sup>. Additional details will be provided soon.
- **Sponsor Relations:** Fall Golf outing will be October 1<sup>st</sup> @ Coldwater Golf Links. Registration will be from 8:30-9:15AM. Mixer with Breakfast will be 9:15-10:00AM. Dress is Business Casual, NO alcohol consumption in club attire. There is an option for practice before the event at Coldwater Golf Links Driving Range. Details were provided in Jacob Hall's email to attendees.
- **Travel:** Fall industry tour will be October 7-October 9. The trip this year is going to Kansas City. Signup sheet has been sent out and attending members have been notified. Please sign up for rooms and van arrangements by Wednesday, September 29<sup>th</sup>. Also, by September 29<sup>th</sup> please pay your \$50 in Heady Hall 174. Any questions reach out to Megan Staudt (staudtm@iastate.edu).
- **New Member Engagement:** Congratulations to the NMEC Members. 14 members were selected out of 37 candidates. First meeting occurred on September 16<sup>th</sup>. Upcoming events are in the process of being planned and will be announced in the future.

**Guest Speakers: Greg Nickerson, Bader Rutter // Doug Reynolds, Corteva**

At this meeting, we are excited to have two experienced marketing and communications professionals with us. And both are graduates of ISU. First is Doug Reynolds, who is marketing and digital communications leader at Corteva, which was formed after Dow and Dupont had merged their operations. Doug currently works out of their Des Moines operation. Greg Nickerson is Chairman of Bader Rutter, which is a marketing and communications agency with offices in Milwaukee and Chicago. Doug and Greg have both been recently honored by the National Agri Marketing Association with top marketing and communications awards. They are here today to share the story of one of the most iconic brands in agriculture: Pioneer Seeds.

#### **Old Business:**

- Advisor Voting: Dr. Elobeid
  - Advisor was approved by club members.
- Mr. CALS
  - **Senior- Jack Hubble**

#### **New Business:**

- CALS Olympics Team Competition
  - Freshman- Carson Adams
  - Sophomore- Avery Mather
  - Junior- Courtney Uhlenhake
  - Senior- Jacob Hall

## **Member Recognition**

- Member of the Month: Rachel Ross
- New Member of the Month: Jack Campbell
- Old Member of the Month: Julia Quisley

## **Advisor Comments: Dr. Amani Elobeid**

Dr. Amani gave a brief introduction of herself and mentioned that a more detailed introduction would be coming soon. She is very impressed by the workings of the club, and how much we have been able to accomplish so far this semester. Before our golf outing this Friday, she reminded us to be professional while representing the club, courteous of others around us, and to thank our generous sponsors often, especially while golfing with them.

## **Drawings:**

- Are you here?: Eli Suarez: Not In Attendance. Drawing will be \$100 next meeting
- Wheel of Fortune: Makayla Brennecke – won \$20 from the S, \$100 was in A.

## **Announcements:**

- Don't forget all the upcoming sign-up dates and due dates!

President Gannon Cook adjourned the meeting at 6:57 PM.